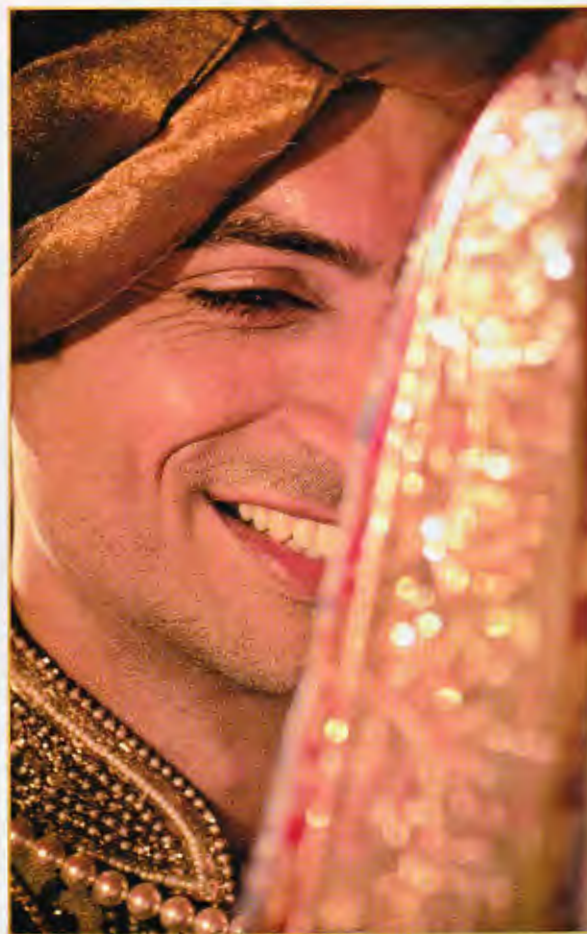


*"Magical moments with the couple in Malaysia"*

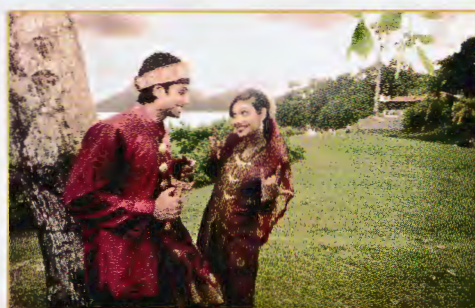


# ARJUN KARTHA

Arjun is a Marketing and Communications professional with IBM, New Delhi. He started his career in the advertising industry, where he worked on various shoots. It was there that he realised his latent interest in photography, and began practising the art himself! He now juggles between two careers, and also manages a delicious food blog along with his wife.







### MY EXPERIENCE

Malaysia was a beautiful destination, and in terms of wedding photography, the location was perfect. In fact, it was a lot easier to shoot because the locations helped enhance the chemistry between the models.



A challenging face-off

# A THRILLING FINAL FACE-OFF IN MALAYSIA

Each finalist was given nine unique challenges, after which they were supposed to create and submit a stunning album featuring the wedding couple.

**"MALAYSIA  
MAKES AN  
IDEAL WEDDING  
DESTINATION,  
WITH PERFECT  
BACKDROPS FOR  
PHOTOGRAPHY."**

-ARJUN KARTHA

**F**or the final face-off, each contestant was given the task of photographing the wedding couple over five days, in nine shooting sessions.

The theme of the face-off was *Magical Moments with the Wedding Couple in Malaysia*. The finalists took pictures of the couple on beaches, against sunsets, and even during a fabulous island cruise on a beautiful yacht.

#### AN EXCITING FINISH

After shooting against the beautiful and lush Malaysian backdrops, the contestants had to submit five photographs from each of the nine sessions as well as 20 images that highlighted the couple against the ambience of Malaysia.

A second part of the face-off involved the finalists creating an aesthetically pleasing photo album using the images they made during the face-off.



The models enact a traditional Indian engagement ring ceremony. The finalists photographed the couple in nine different shooting sessions, each with a different theme, across six days, in Malaysia.



"I APPRECIATED THE FACT THAT THE MODELS WERE EXTREMELY COOPERATIVE AND TALENTED, WHICH MADE PHOTOGRAPHING THEM A DELIGHT!"

-S L ANAND



K Madhavan Pillai

Arjun Kartha, from New Delhi, photographs our enthusiastic and talented models, Gagan and Nina, in traditional Indian wedding attire.



Ncha Mutreja

Edric George, from Goa, photographs the models at the Sheraton Imperial, Kuala Lumpur, in a suite with a view of the famous Petronas Twin Towers.

"THE FACE-OFF WAS A GREAT EXPERIENCE. NO WORKSHOP CAN POSSIBLY TEACH WHAT WE LEARNT DURING THE TIME WE SPENT THERE."

-VIVEK VICTOR SEQUEIRA

"THOUGH WE WERE COMPETING, THE FACE-OFF REALLY ALLOWED US TO MAKE GREAT FRIENDS."

-SANIKA JAHAGIRDAR



Ncha Mutreja

An early morning romantic walk on one of the private beaches of Westin Resort and Spa, Langkawi, was the perfect setting for a face-off challenge.